

RULES OF THE 'ŠKODA SKILL' PROMOTIONAL DRAW OF VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN, S.A.

ONE - ORGANIZING ENTITY, TERRITORIAL AND TEMPORAL SCOPE AND PARTICIPANTS

The business entity VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN, S.A. (hereinafter VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN), for its ŠKODA division, will run a promotional draw under the 'free draw' category from 1 to 31 January 2020, both dates inclusive, under the following terms and conditions.

Any person over 18 years of age, who holds a driving licence and is resident on Spanish territory (Peninsula and Balearic islands) who enters La Skill (game with three levels of difficulty and five questions for each level) available on the Alexa device, a virtual assistant developed by Amazon, can participate in this promotion. They must therefore have previously downloaded the Alexa App, via which the users can choose the level through which they want to participate in this promotion, pursuant to what is specified below.

VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN establishes that the right to participate in this promotion is completely free-of-charge.

TWO - OBJECT

The objective of this promotion is to strengthen the ŠKODA brand among its potential and current customers, as well as generate records for the ŠKODA (VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN) database, with a view to performing future promotional and sales actions.

THREE - PRIZES

A total of 18 prizes will be drawn in this promotion, which break down as follows:

- 3 cycle helmets (size to be chosen by the winner)
- 15 urban cycle safety kits (lights + bell)

Participation is limited to a single entry throughout the whole promotional period.

Said prizes will be awarded following the 'draw' procedure that is described further below.

The VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN business entity reserves the right to change or substitute the prize for justified reasons, substituting it for one of similar value and characteristics.

FOUR - MECHANICS OF HOW TO PLAY

Any person over 18 years of age, who holds a driving licence and is resident on Spanish territory (Peninsula and Balearic islands) who enters La Skill, available on the Alexa device, a virtual assistant developed by Amazon, can participate in this promotion. They must therefore have previously downloaded the Alexa App, and choose the level they want to play, from the three existing levels of difficulty, questions linked to the 'Škoda and cycling quiz'.

The user must access La Skill and say 'ALEXA, LET'S PLAY ŠKODA'.

Once the game starts, ALEXA will guide the user through the questions, and depending on the level at which the player wishes to play (3 levels), through the questions in each level, offering three options as a possible answer.

Once the user has answered five questions in their chosen level out of the three levels of difficulty, all those users who have answered at least 80% of the answers correctly (4 of the 5 questions in each level) will be entered automatically into the draw for the prizes described in the previous rule for bicycles.

The user must provide their email address when they start the session.

All those users who have participated and use La Skill will receive an automatic email if they have answered more than 80% of the questions correctly to inform them about their score and also about the possibility of obtaining some of the prizes described in the previous rule. In this email, they will be reminded of the following steps:

1. The need to keep an eye on their emails.
2. To add this email address to favourites so that the emails will not be marked as spam.
3. If it turns out that they are one of the winners, they will be notified in the following weeks.

They will also receive another email if they are selected as a finalist, asking them to fill in a form with the following data:

- Title*
- Name*
- Surname 1*
- Surname 2*
- Email address*
- Contact telephone no.*

2. WHICH DEALERSHIP WOULD YOU LIKE TO INFORM YOU?

Province*

Dealership*

I want to be kept up to date with all the launches, products and services and receive information about draws and promotions.

Yes/No

I want my communications to be personalized, adapting them to my profile.

Yes/No

Subsequently, once the draw specified in the following rule has been held, the winners will receive an email in which they will be notified of which prize they have won.

FIVE - DRAW

VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN or its Advertising Agency PROXIMITY BARCELONA will present, before a Notary of the Notary Association of Madrid, the list of participants who have formalized their registration and met the requirements in these rules on a CD or other digital media.

The Notary will draw 18 winners, who will be awarded the prizes described in Rule Three above in the order in which they are drawn. The draw will be held on 15 February 2020.

The business entity that is organizing the draw reserves the right to change said date at its convenience.

SIX - NOTIFYING THE WINNERS

VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN will notify the winners of the prize they have won by email.

In the email, the winning user will be told that they must open the link to fill in their details so that they can be contacted.

For the purposes indicated, participants must keep the channels of communication open. If no reply is received, two more attempts will be made to contact them in the 24 hours following the draw. After the three attempts to contact them by email, VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN will proceed to award the prize to the next reserve winner. If the other reserve winners, in turn, do not accept or refuse the prize, this will be declared nullified.

Once VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN notifies the winner that they have won the prize, the latter will have a maximum of 24 hours to confirm acceptance of the prize. If they fail to do so within the indicated time, the same steps will be followed as in the preceding paragraph.

Upon delivery of the prize, the winner must present their National ID Card or passport, in order to check their identity.

If, for personal reasons, the winner of the draw before the Notary asks VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN to transfer the prize to a direct family member (understanding this to be sons, daughters, parents and spouses), VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN reserves the right to respond to said request, informing the prize winner, within two working days after receiving the request, whether the answer is affirmative or negative.

In the event that VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN accepts said transfer, by deference to the winner, it will continue to consider the recipient of the prize to be the person appearing in the Notarial deed for the draw for all pertinent effects and purposes.

VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN will arrange directly with the prize winner the way in which the prize will be delivered.

The winner's name will be published on the www.skoda.es website or in any other media that VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN authorizes for this purpose.

SEVEN - CHANGE AND ENJOYMENT OF THE PRIZE

The prizes included in this promotion may under no circumstances be changed, altered, compensated for in cash or transferred at the request of the winner/s, unless this has been provided for in the Rule Six above concerning transfer to family members.

EIGHT - USE OF THE WINNER'S IMAGE

The winner(s) of the prizes of this promotion authorize(s) VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN to use their name, surname, voice and image, and authorize(s) the reproduction, use, distribution, public communication and any other type of use of the same by the latter, in electronic, digital and paper format, as well as any other type of media linked to this promotion (including internet and social networks), without being entitled to receive any financial consideration whatsoever.

NINE - FRAUD

If VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN or any entity that is professionally linked to this promotion detects any anomaly or suspects that a participant is hindering the normal operation

of their participation in this promotion, illegally altering their registration or participation, or using any technical or computerized procedure to falsify their participation, it may unilaterally delete this participant's registration. In this respect, it is important to add that VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN has put in place the necessary technological means to detect any anomalous or deliberate fraudulent action intended to alter the participation in this promotion with the objective of illegally obtaining a prize. Therefore, VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN reserves the right to delete the registration of any participant who is found to be or is suspected of acting illegally, in the way described above, without having to issue notice to the latter.

TEN - LIMITATION OF PARTICIPATION

Employees of VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN or of any of the companies involved in this promotion are prohibited from participating in the same, as well as employees of the official ŠKODA dealerships, and their family members (up to a third degree of kinship, by blood or marriage) and, in general, legal entities, residents of the Canary Islands and minors under 18 years of age, as well as persons over 18 years of age who do not hold a driving licence.

ELEVEN - TAXES

The following shall apply to this promotion: Spanish Law 35/2006 of 28 November on Personal Income Tax and the partial modification of Corporate Tax Laws, Non-Resident Income Tax and Wealth Tax; Royal Decree No. 439/2007, approving its Regulation and amended by Royal Decree 1003/2014 of 5 December; Royal Decree 2069/1999 of 30 December that approves the Articles of Association of the public-owned company, Empresarial Loterías y Apuestas del Estado, amended by Royal Decree 41/2010 of 15 January; Order EHA/388/2010 of 19 February, which approves the tax on gambling and random combinations, and self-assessment of taxes, will determine the place and method of presentation and establishes the conditions and the procedure for its telematic presentation and other concordant provisions set forth in its implementing regulations, for which, where appropriate, the business entity VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN will be responsible for making the deposit on account or withholding, as applicable, of Personal Income Tax (IRPF for its Spanish initials).

In accordance with said regulations, the participants in this promotion are hereby informed that the prizes awarded for their participation in the games, competitions, raffles or random combinations linked to the sale or promotion of goods or services are subject to a deposit on account or withholding of Personal Income Tax whenever the value of the prize exceeds €300.

To these effects, it is hereby communicated that the market value for the prizes in kind is equal to the purchase price, increased by twenty per cent (20%), as set forth in Article 105.1 of the aforementioned Royal Decree 439/2007 of 30 March, which approves the Spanish Personal Income Tax Regulations (IRPF).

With regard to the foregoing and in compliance with the current tax regulations, VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN will withhold or deposit on account the Personal Income Tax for the delivered prize, as applicable, and, at the same time, will issue the appropriate certification that enables the participant to fulfil their tax obligations by incorporating in their Personal Income Tax return the income that the received prize constitutes, together with the rest of the income they receive, and from which total amount the sum indicated in said certificate of deposit on account may be deducted.

The winning participant must confirm their personal details and present their National ID Card or Resident's Card on the day that the prize is delivered. In order to perform the withholdings mentioned in the previous point, the winner must sign, in all circumstances, a document to

confirm receipt of the prize upon receiving the same, and submit a copy of their National ID document. Failing that, they will lose their right to receive the prize.

It is obligatory to fill in the winner's personal and tax details necessary for delivering the prize, in such a way that the absence of any of said data will result in the loss of entitlement to the obtained prize.

TWELVE - DATA PROCESSING

The controllers of the data supplied for the purposes of this competition share the same identifying details as the organizing entities indicated in clause one of this legal text.

In compliance with the provisions of the General Data Protection Regulation (EU) 2016/679, all data supplied by the participants that VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN, S.A. accesses within the framework of this promotion will be processed for the following purposes: (i) managing the participation in this promotion, (ii) delivering the corresponding prizes, (iii) conducting satisfaction surveys to improve the participant's experience, (iv) regularly informing and sending communications of new products and services that may be of interest to the participant, as well as offering them promotions, invitations to events and other communications, and (v) using their data to know them better and adapt to their profile, doing so with the support of external sources.

The data supplied within the framework of the following promotion will be stored for as long as the promotional relationship exists, or until the participant requests their erasure, as well as for the time necessary to fulfil all legal obligations.

The legal basis for processing the data supplied for purposes (i) and (ii) is the running of this competition, as well as the existence of a legitimate interest for purpose (iii). The rest of the purposes (iv) and (v) are based on the consent requested from the participant in the corresponding registration form, whereby the withdrawal of any of these consents cannot affect the guarantee of correct management of the promotional relationship under any circumstance.

Similarly, if the participant asks to be contacted by an Official ŠKODA Dealership, their data will be included in a file belonging to the selected dealership for the purpose of managing their request and to send them commercial communications, including communications sent by electronic means, whenever they have authorized this.

The participants will be entitled to obtain confirmation as to whether VOLKSWAGEN GROUP ESPAÑA DISTRIBUCION, S.A and the official ŠKODA dealership (if selected) are processing the personal data that concern them, or not.

They will thus be entitled to access their personal data, as well as request the rectification of inaccurate data or, where appropriate, request erasure of the same when, among other reasons, the data are no longer necessary for the purposes for which they were collected.

In certain circumstances, the participants may request the restriction of the processing of their data, in which case the data will only be saved for making or defending against complaints.

In certain circumstances, and for reasons related to the particular situation of the participant, the latter may object to the processing of their data. VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN, S.A and the official ŠKODA dealership (if selected) will stop processing the data, except for compelling legitimate grounds, or for making or defending against any complaints.

Also, the participant may exercise the right to data portability, as well as withdraw any consents they have given at any time, without this affecting the lawfulness of the processing based on the

consent given prior to their withdrawal of the same. The participant may exercise said rights by sending an email to atencioncliente@skoda.es for any processing carried out by Volkswagen Group España Distribución, S.A. and/or by means of a written request sent to the relevant postal address of the Official Network Dealership (if selected) for all processing carried out by the latter.

The participant may contact the Spanish Data Protection Agency (AEPD) and other competent public agencies with regard to any complaint arising from the processing of their personal data.

If the participant provides data concerning another physical person, they must, prior to their inclusion, inform them of the points contained in this clause.

All incomplete participations or with incorrect or false data will be considered to be null and void. In this case, the data repository will be the company PROXIMITY BARCELONA, S.L., which, once the data has been saved, will return said file to VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN, S.A. including said data in the VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN, S.A. file.

THIRTEEN - ACCEPTANCE OF THE RULES

The participants, for the simple fact of having participated in this promotion, accept its rules, deposited before the Notary of Madrid, Luis Máiz Cal, as well as in VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN, and also accept the criteria of VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN with regard to the resolution of any issue arising from this promotion.

FOURTEEN - LIABILITY OF THE ORGANIZING COMPANY

The organizing companies reserve the right to shorten, extend, modify or cancel this Promotion if exceptional circumstances arise that would prevent its realization, communicating said circumstances in such a way as to prevent any detrimental effects upon the participants in the same.

The companies organizing the Promotion will not be liable for any delays, losses or damage for reasons that are not attributable to them. The organizing companies will not be liable for cases of force majeure (such as strikes, etc.) that could prevent the winner from the total or partial usufruct of their prize. The organizing companies shall be exempt from all liability if any of the aforementioned cases arise, as well as from any liability for damages that may arise during the usufruct of the prize.

The organizing companies will not be liable for damages of any kind that may result from a temporary lack of availability or continuity in the operation of the website through which participation in the Promotion is exercised, or telephone networks, or a disappointment regarding the usefulness that the users may have attributed to the same and, in particular, although not exclusively, for any failures to access the different web pages and the sending of any participation responses via the website for this Promotion.

The organizing companies reserve the right to eliminate from the promotion for justified reasons any user that defrauds, alters or misuses the proper operation and normal and regulatory course of the same.

FIFTEEN - MODIFICATION OF THE PROMOTION

VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN reserves the right to modify or cancel the promotion during the running of the same if circumstances of force majeure or unforeseen circumstances concur.

SIXTEEN - DEPOSIT OF RULES

The Rules of this promotion are deposited and protocolized before the Notary of Madrid, Luis Máiz Cal, with his office at Paseo Pintor Rosales, 20, 2º, 28008 Madrid and published in the Spanish Electronic Archive of Competition Rules (ABACO), a general interest service offered by the Spanish General Council of Notaries, and published in www.notariado.org/liferay/web/notariado/e-notario, and will be available to any person who wishes to consult them, as well as in the website www.skoda.es/bll-alexa
