

### **Summary Terms and Conditions:**

UK, 18+ only. **Enter between:** 20.07.2019 – 27.07.2019 (the "Promotion Period"). No purchase necessary. Internet access & Strava App account required. **To Enter:** Sign up to participate in the SKODA UK STRAVA Challenge under the 'Challenges' tab, log your STRAVA cycling rides on the app and contribute towards the bigger challenge of climbing 2 million meters for gender equality in cycling, to stand a chance to win a prize. Entrants will be entered into 2 tiers according to the number of meters they have climbed. Tier 1: Valid entrants who have climbed 2365 metres or more during the Promotion Period as measured by the Strava App will be entered into **Tier 1**. The entrant to climb the highest number of meters will win the Grand Prize. The other tier 1 entrants will be entered into a prize draw for a chance to win the Runner-Up prize. **Tier 2:** Valid entrants who have climbed between 700 and 2364 meters during the Promotion Period as measured by the Strava App will be entered into Tier 2 and have a chance to win a prize. **Tier 1 Prizes: Grand prize:** 1 x Pair of VIP Tour de France tickets. **Runner-Up prize:** 7 x VIP packages at Tour of Britain. **Tier 2 Prizes:** 25 x Pair of Tour of Britain Final stage hospitality, 10 x signed Queen of the Mountain jerseys, 2 x signed King Of the Mountain jerseys. Visit <https://www.skoda.co.uk/discover/climb-for-thisisourtime> for Full Terms & prize details. **Promoter:** Volkswagen Group Limited UK t/a ŠKODA UK

### **Full Terms and Conditions**

- 1) This Promotion is only open to legal residents of the United Kingdom who are aged 18 and over, excluding employees of the Promoter, their immediate families (defined as parents, children, siblings, spouse and life partners), or anyone professionally associated with this Promotion.
- 2) No purchase is necessary; however, internet access and the Strava App are required.
- 3) **Promotion Period:** Enter between 00.01 BST on the 20th July 2019 and 23.59 BST on the 27th July 2019 inclusive.
- 4) To Enter:

**Tier 1 Entry:** Sign up to participate in the SKODA UK STRAVA Challenge, Log your STRAVA cycling rides on the app and contribute towards the challenge towards the bigger challenge of climbing 2 million meters for gender equality in cycling. To enter this tier, entrants must have climbed 2365 metres or more as part of their cycling rides as measured by the Strava App during the Promotion Period.

**Tier 2 Entry:** To enter this tier, entrants must have climbed between 700 meters and 2364 meters (inclusive) as part of their cycling rides as measured by the Strava app during the Promotion Period. Maximum of one entry and one prize per person during the Promotion Period.

### **5) The Prizes:**

#### **Tier 1**

##### **a) Grand Prize:**

- i. 1 x Pair of VIP Tour de France tickets to the person who climbs the most metres (top climber). Return economy class flights, transfers included.

- ii. Two nights 4\* accommodation, all meals included. Transport to and from accommodation will be provided.
- iii. Cycling talk with SKODA cycling ambassador.
- iv. Cycling with a SKODA cycling ambassador. Bikes, helmets and cycling apparel will be provided. The winner must ensure they bring their own shoes.
- v. Entry to the Tour de France Caravan.
- vi. SKODA VIP car experience of Tour de France.
- vii. Helicopter ride over the Peloton. This is subject to weather conditions.
- viii. Transport by a SKODA VIP driver to a roadside picnic.
- ix. Front row experience of the finish. x. Car Club Hospitality: a 'front seat' car ride experience in front of the professional riders.

- b) **Runner-Up Prizes:** 7 pairs x VIP packages at Tour of Britain. Each pair consisting of:
  - i. 2 x VIP hospitality places at the start line.
  - ii. 2 x places in the SKODA convoy car during the race.
  - iii. 2 x VIP hospitality places at the finish line.
  - iv. The winner or their guest will be allowed to present the King of the Mountain jersey to the winner of the stage at the end of the race.
  - v. One King of the Mountain jersey signed by the winner of the overall King of the Mountain (to be received after the Tour of Britain race has concluded).

#### 6) Tier 2 Prizes:

- a) 25 x 2x Tour of Britain Final stage hospitality (25 ticket pairs) which consists of:
  - i) Exclusive, sheltered hospitality area with unreserved seating at the start of the race, with an unrivalled view of the rider sign-on and podium interviews before each stage.
  - ii) Exclusive, sheltered hospitality area with unreserved seating at the end of the race, with an unrivalled view of the rider finish and podium interviews after each stage
  - iii) Official souvenir race programme.
  - iv) Complimentary food and drink.
- b) 10 signed Queen of the Mountain jerseys signed by the winner of the overall Queen of the Mountain from Women's Tour f.
- c) 2 signed King of the Mountain jerseys signed by the winner of the overall King of the Mountain from Tour of Britain

#### 7) Further Prize Details and Conditions:

- a) The winner of the Tour de France Prizes must provide at least 4 weeks' notice and the winner of Tour of Britain must provide at least 1 week's notice if they are unable to attend their specified event. The Prizes are only valid for the specified events. No compensation will be offered due to inability to attend or delay on the part of the winner.
- b) The winner must provide The Promoter with the name, address and age of the winner's guest (the "Guest") at least 4 weeks before the Tour de France Prize and 1 week before the Tour of Britain Prize. In the event that the winner does not provide such notice within the required time frame, the Promoter reserves the right to withhold entry to the event to the Guest.
- c) Where the Guest is under 18 years old, they must have prior written consent from parent/guardian of the Guest and prior written consent from the Promoter to accompany the winner when taking up the Prize. The requirements of the Guest may be determined by the Prize organiser. The Promoter takes no responsibility for any

upset or any inconvenience caused by an age restriction imposed on a winner's guest by a third party. In the event that the winner does not comply with this paragraph within the required time frame, the Promoter reserves the right to withhold entry to the event to the Guest.

- d) The winner of the Grand Prize, and their Guest will need a passport valid for at least 6 months on date of travel. Any necessary visas or travel insurance are the responsibility of the winner.
  - e) The winner must inform the Promoter of any wheelchair or any similar access needs of the winner or the Guest, at least 1 month before the Tour de France Prize and 1 week before the Tour of Britain Prize.
  - f) The winner and Guest must abide by the Terms and Conditions of the event venue, which form part of the Prize. Failure to comply with these Terms and Conditions may result in refused entry, or the winner being required to leave the venue;
  - g) The winner is responsible for the behaviour of themselves and their Guest whilst taking the Prizes. The Promoter reserves the right in its absolute discretion to exclude the winner and/or their Guest from participation in any aspect of the Prizes if a winner or Guest fails to comply with the directions of the Promoter or any companies associated with the Prize or the winner acts in a manner that is dangerous to themselves or to the public or is, in the opinion of the Promoter, anti-social in any manner or which causes a disturbance or nuisance to others.
  - h) Specified accommodation, activities, and tours are subject to availability at the time of booking. If any of the accommodation, activities, and tours are unavailable, then alternative activities of equal value will be offered by the Promoter.
  - i) Certain parts of the prize may require particular levels of health or fitness. Participants should ensure that they are capable of meeting the required standards.
  - j) The Promoter will pay the cost of the standard room plus related room taxes.
  - k) The winner is solely responsible for any additional charges incurred at the hotel during their stay for them and their Guest, including, without limitation, costs of meals, drinks, additional nights and services together with related taxes.
  - l) A valid credit or debit card will be required to check in to your room and will be used to guarantee any incidentals such as in-room calls or services. m. For the avoidance of doubt, the prize does not include travel/transportation, accommodation, food, beverages, souvenirs, gratuities, car parking charges, excess baggage, additional excursions and attractions or any other costs of a personal nature (including spending money) that are not explicitly set out in these terms and conditions and neither the Promoter nor any provider of any part of the Prize will be responsible for any such costs.
- 8) **Moderation:** The Promoter will reject entries which, in the reasonable opinion of the Promoter:
- a) a. Were not be made by the entrant themselves.
  - b) Do not satisfy the requirements of these Terms and Conditions in full.
  - c) Were made using a computer(s) to increase the entrant's performance in any artificial or unauthorized way, whether via "auto" software programs, "macro" software programs ,"cheat utility" software program or applications, the use of 'scripts', 'brute forcing', masking their identity by manipulating IP addresses, using identities other than their own or any other automated means in order to increase that entrant's performance or entries into the draw in a way that is not consistent with the spirit of the Promotion, that entrant's entries will be disqualified and any Prize awarded will be void.

9) Winner Selection:

**Tier 1:** Grand Prize Selection: The Grand Prize will be awarded to the climber who has climbed the most meters as part of their cycling rides as measured by the Strava App during the promotional period. In the event of a tie between entrants, the entrants will be entered into a tiebreaker prize draw and the Grand Prize winner shall be randomly selected by PromoVeritas, the independent promotional verification service.

Runner-Up Prize Selection: 7 winners will be randomly selected from all valid entries received during the Promotion Period within three working days of the close of the Promotion Period by PromoVeritas, the independent promotional verification service.

**Tier 2:** 37 winners will be randomly selected from all valid entries received during the Promotion Period within three working days of the close of the Promotion Period by PromoVeritas, the independent promotional verification service, and will be randomly assigned one of the prizes found in Tier 2.

- 10) **Winner Notification:** The winner will be contacted via the email address and/or telephone number provided on entry within 3 working days of Winner Selection and will be required to respond to confirm eligibility plus acceptance of the prize within 5 days of initial contact. In the event that the winner does not respond to the initial contact within 5 days, the Promoter reserves the right to disqualify the winner. If a winner is disqualified, the Promoter reserves the right to award the prize to a reserve winner selected in the same manner. Reserve winners may have less time to respond.

The winner will be contacted by a ŠKODA UK Representative before the date of the event to arrange the Prize.

- 11) Entrance to the promotion is subject to Strava's Terms of Service and its Community Standards found on <https://www.strava.com/legal/terms> and <https://www.strava.com/communitystandard> s respectively.
- 12) The winner agrees to allow the Promoter to use their name, and county of residence to announce the winner of the Promotion. The Promoter will publish the name and county of residence of the winner on the ŠKODA UK website. The winner may object to this or request that the amount of information is reduced.
- 13) The Prize is not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason the Prize is not available, the Promoter reserves the right to substitute another prize for it, in its sole discretion, of equal or higher value.
- 14) If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion, or invalidate any affected entries. No compensation will be offered if any aspect of this Promotion is not capable of running as planned due to any reason outlined in this paragraph.

- 15) The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using the prize and/or any failure of the Strava App, except for any liability which cannot be excluded by law (including personal injury caused by negligence, death and fraud) in which case that liability is limited to the minimum allowable by law.
- 16) If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter, or otherwise where fraud, abuse, and/or an error (human or computer) affects or could affect the proper operation of this Promotion or the awarding of prizes, and only where circumstances made this unavoidable, the Promoter reserves the right to cancel or amend the Promotion or these Terms and Conditions, at any stage, but will always endeavour to minimise the effect to participants in order to avoid undue disappointment. However, the Promoter will not be liable for any failure to perform or delay in performing its obligation.
- 17) All entries must be made directly by the person entering the Promotion. Bulk entries from trade, consumer groups or third parties will not be accepted. Incomplete or illegible entries and entries which do not satisfy the requirements of these Terms and Conditions in full will be disqualified and will not be counted. The full name and county of the winner will be available by sending a self-addressed envelope to: Marketing, ŠKODA UK, Volkswagen Group United Kingdom, Yeomans Drive, Blakelands, Milton Keynes, MK14 5AN for 4 weeks from the end of the Promotion Period.
- 18) Personal data will be held and processed in accordance with all relevant data protection legislation currently in force. To view the Promoter's privacy policy visit: <http://www.skoda.co.uk/privacy-statement/>. The Promoter will only use your personal data for the administration of the Promotion and for no other purpose unless the Promoter has your consent. We will only share your data with our Fulfilment Partners for the purposes of and in order to fulfil this Promotion.
- 19) If any provisions of these Terms and Conditions are judged to be invalid, illegal or unenforceable, this shall not affect or impact the continuation in full force and effect the remainder of the provisions.
- 20) If any provisions of these Terms and Conditions conflict with any other terms whatsoever attached to any other advertising material in respect of the Promotion, these Terms and Conditions apply.
- 21) These Terms and Conditions are governed by English law and shall be subject to the exclusive jurisdiction of the courts of England and Wales.

**Promoter:** Volkswagen Group UK Limited t/a ŠKODA UK, Milton Keynes, MK14 5AN.

---

© Copyright PromoVeritas Ltd 2017. All rights reserved.

1. This document has been created for a specific promotion. If used for a different promotion it could result in terms that are not fit for purpose.
2. Unauthorised copying of this document in whole or in part will constitute an infringement of copyright.

3. Changes made to the Terms and Conditions will not be legally valid unless agreed in writing by PromoVeritas. It is the responsibility of the Client to inform PromoVeritas of any such changes, as this may affect the legality, operation and delivery of the promotion.