Policy of ŠKODA AUTO

„ŠKODA - The Simply Clever Company for the best mobility solutions“

ŠKODA develops, manufactures and offers high-quality, innovative and environmentally friendly cars, components, genuine parts, accessories, tools, services and solutions of individual mobility. These products not only meet, but even surpass customers’ expectations. In line with the strategy of the Volkswagen Group and ŠKODA, our goal is to inspire customers with trust, and give them good reason to be loyal to the ŠKODA brand.

Our successful future relies on responsible conduct in the social sphere, implementing the strategic goals, corporate and product digitalization and on all employees adhering to the following principles:

- Ensuring the highest quality of all products appreciated by our customers.
- Being responsible at all times, acting with due diligence, according to principles of Integrity, Volkswagen Group Essentials', Compliance, brand values and the 'Code of Cooperation'. Furthermore always proceeding in compliance with the 'Code of Conduct at ŠKODA AUTO Group', adhering to all binding legal and other regulations and subsequently verifying fulfilment of these requirements.
- Measuring and evaluating the efficiency of processes, managing risk system, looking for new opportunities and accepting measures to continuously improve the quality, environment and energy efficiency, reliability and competitiveness of our products and services.
- Under sustainable development, using natural resources and energy responsibly, using ecologically and energy-friendly technologies and recyclable materials; taking care to protect the environment and eliminating existing pollution during the whole life-cycle of the product.
- Ensuring the protection of human lives, health and property, as well as the information security.
- Establishing mutually beneficial and balanced relations with interested parties and the public.

The Management at ŠKODA undertakes to ensure availability and integrity of information and resources needed for attaining the goals, to create ideal working conditions in compliance with occupational safety principles, including elimination of danger and risk reduction, and to support operations safety awareness, prevention of major accidents and elimination of their impacts. Further, the management undertakes to support the personal development of employees in their job satisfaction, motivation, health protection and to develop mutual communication. Continuously improving the quality of products, processes and management systems requires the active cooperation of all employees at all levels, and is one of the basic prerequisites for ensuring employment, competitiveness and sustainable development, as well as increasing the value of our company.

Mladá Boleslav, March 2020

B. Maier
Board Chairman

A. Favey
Member of Board
Sales and Marketing

Dr. M. Oeljeklaus
Member of Board
Production and Logistics

D. Seemann
Member of Board
Purchasing

K.-D. Schürmann
Member of Board
Finance and IT

C. Strube
Member of Board
Technical Development

B. Wojnar
Member of Board
Human Resources Management

F. Schreier
Head of Quality Management

The green sign symbolises ŠKODA AUTO’s commitment to environmentally friendly conduct. It represents a responsible approach to environmental protection and permanent, sustainable development.