



Company Policy of ŠKODA AUTO

'Only the best we can do is good enough for our customers.' Laurin & Klement, 1914.

ŠKODA develops, manufactures and offers high-quality and environmentally friendly cars, components, genuine parts and accessories, services and tools that not only meet, but even surpass customers' expectations. ŠKODA always puts the needs of their customers first. In keeping with the strategy of the Volkswagen Group and ŠKODA, our goal is to inspire customers with trust, and give them good reason to be loyal to the ŠKODA brand. The principles of corporate social responsibility are rooted in all areas of ŠKODA's business activities.

Our company's successful future relies on our responsible conduct in the social sphere, implementing the growth strategy, ŠKODA's strategic goals, and all employees adhering to the following principles:

- > Ensuring the highest quality of products and services appreciated by our customers.
- > Being responsible at all times, acting with due diligence, adhering to all binding legal regulations and proceeding in compliance with the Code of Ethics 'Code of Conduct in the ŠKODA group – part of the Volkswagen Group'.
- > Measuring and evaluating the efficiency of processes, and accepting measures to continuously improve the quality, reliability and competitiveness of our products, services and processes.
- > Under sustainable development, using natural resources and energy responsibly, using ecologically and energy-friendly technologies and recyclable materials; taking care to protect the environment and eliminating existing pollution.
- > Ensuring the protection of data, property and information, and risk system management.
- > Establishing mutually beneficial and balanced relations with business partners and the public.

The management at ŠKODA undertakes to create the ideal working conditions to attain these goals in compliance with the occupational safety principles, and to support the personal development of employees in their job satisfaction, motivation and in the protection of their health. Further, the management undertakes to develop mutual communication, to measure and evaluate the efficiency of processes and to initiate preventative and corrective measures. Continuously improving the quality of products, processes and management systems requires the active co-operation of all employees at all levels, and is one of the basic prerequisites for ensuring employment, competitiveness and sustainable development, as well as increasing the value of our company.

B. Maier

Board Chairman

W. Eichhorn

Member of Board
Sales and Marketing

W. Krause

Member of Board
Commercial Affairs

M. Oeljeklaus

Member of Board
Production and Logistics

D. Seemann

Member of Board
Purchasing

Ch. Strube

Member of Board
Technical Development

B. Wojnar

Member of Board
Human Resources Management

F. Schreier

Head of Quality management

Mladá Boleslav, February 2016



The green sign symbolises ŠKODA AUTO's commitment to environmentally friendly conduct. It represents a responsible approach to environmental protection and permanent, sustainable development.